



California Fair Political Practices Commission

November 19, 1985

Elizabeth Gowan
23486 Deer Creek Road
Smartville, CA 95977

Re: Our File No. A-85-230

Dear Ms. Gowan:

This is in response to your letter of November 4, 1985, which asked whether any identification requirements are imposed on persons who pay for political advertisements.

The Political Reform Act (Government Code Sections 81000-91015), which this agency administers, contains no provisions requiring such persons to be identified except with respect to mass mailings (200 or more identical or nearly identical pieces of mail sent in a calendar month). In the case of a mass mailing, Government Code Section 84305 requires the name and address of the candidate or committee paying for the mailing to be identified.

In addition, Elections Code Section 11708 requires newspaper advertisements which refer to an election or candidate to contain the words "paid political advertisement." The Commission has no jurisdiction with respect to the Elections Code. If you have any questions regarding this section, you should contact your local enforcement official.

Enclosed is a copy of the FPPC "Information Manual on Campaign Disclosure Provisions of the Political Reform Act," which outlines all of the requirements imposed on candidates and committees by the Act. If I can be of further assistance, please do not hesitate to contact me.

Sincerely,

Carla Wardlow

Carla Wardlow
Political Reform Consultant

Enclosure

Communication No. 2

83468 Newark N.
Smackville Co.
95977
11-4-85

San Political Districts Commission
428 J. H. Suite 800
Serrano, Ca 95814

Montgomery.

As it regards, by law, that
persons who pay for political
advertising must identify themselves
and the ad?

Your reply will be appreciated
Thank you,

Elizabeth Howan
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